

Application Data Sheet

Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested Classification::	
Suggested Group Art Unit::	
CD-ROM or CD_R?::	None
Number of CD disks::	
Number of copies of CDs::	
Sequence Submission::	No
Computer Readable Form (CRF)?::	No
Title::	CONTENT TARGETING WITH AUDIENCES
Attorney Docket Number::	50037.238US01
Request For Early Publication::	No
Request For Non-Publication::	Yes
Suggested Drawing Figure::	
Total Drawing Sheets::	15
Small Entity::	No
Latin Name::	
Variety Denomination Name::	
Petition Included::	No
Petition Type::	
Licensed US Govt. Agency::	
Contract or Grant Numbers::	
Secrecy Order in Parent Appl.?::	No

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Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: India
Status:: Full Capacity
Given Name:: Venkatesh
Middle Name::
Family Name:: Veeraraghavan
Name Suffix::
City of Residence:: Seattle
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 1301 First Avenue #1603
City of mailing address:: Seattle
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98101

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: USA
Status:: Full Capacity
Given Name:: Lin
Middle Name::
Family Name:: Huang
Name Suffix::
City of Residence:: Redmond
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 7224 245th Way NE

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City of mailing address:: Redmond
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98053

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: Estonia
Status:: Full Capacity
Given Name:: Targo
Middle Name::
Family Name:: Tennisberg
Name Suffix::
City of Residence:: Bothell
State or Province of Residence:: WA
Country of Residence:: USA
Street of mailing address:: 11510 E Riverside Drive #49
City of mailing address:: Bothell
State or Province of mailing address:: WA
Country of mailing address:: USA
Postal or Zip Code of mailing address:: 98011

Applicant Information

Applicant Authority Type:: Inventor
Primary Citizenship Country:: USA
Status:: Full Capacity
Given Name:: Nathan
Middle Name::
Family Name:: Fink

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Name Suffix::

City of Residence:: Seattle

State or Province of Residence:: WA

Country of Residence:: USA

Street of mailing address:: 6508 Palatine Avenue N

City of mailing address:: Seattle

State or Province of mailing address:: WA

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 98103

Correspondence Information

Correspondence Customer Number:: 27488

Representative Information

Representative Customer Number::	27488
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Assignee Information

Assignee Name:: Microsoft Corporation

Street of mailing address:: One Microsoft Way

City of mailing address:: Redmond

State or Province of mailing address:: WA

Country of mailing address:: USA

Postal or Zip Code of mailing address:: 98052

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